

## [EURegionsWeek close to you](#)

### Bringing Europe to Your Community!

The *EURegionsWeek close to you* are events that are connected to the European Week of Regions and Cities **by theme**. *Close to you sessions* start on the same date of the #EURegionsWeek programme in Brussels, **13 October**, and continue till **30 November 2025**. These sessions will bring the #EURegionsWeek close to communities all over Europe and beyond.

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### Why apply?

**Visibility** - your event will be publicized on the #EURegionsWeek website and newsletter.

**Branding** - gain access to official branding and templates.

**Engagement** - Connect with the #EURegionsWeek community and align your event with a major European initiative.

**Support** - Benefit from the outreach of [Europe Direct Information Centres \(EDICs\)](#) and [European Parliament Liaison Offices \(EPIOs\)](#).

### Timeline

- **09 April:** applications open
- **11 July:** applications deadline
- **23 July:** feedback to selected partners
- **28 July:** programme published online

- **8 December:** final reporting deadline

## Who can apply?

#EURegionsWeek eligible applicants must be from/or have an established residence in:

- an EU Member State
- a country contributing to/participating in an EU programme

## How to apply?

- Sign in to your [#EURegionsWeek account](#)
- Create a new application for the EURegionsWeek close to you
- Submit your application by **11 July**
- Demonstrate how your event aligns with the 2025 thematic priorities and its value for participants
- Applications will be subject to evaluation by the #EURegionsWeek organisers
- Make sure you involve elected politicians
- Liaise your event with an [European Direct Information Centre](#) or an [European Parliament Liaison Office](#)

## Motto and Thematic clusters

Motto: **Shaping tomorrow, together**

- *Cohesion and Growth for the Future*
- *The right to stay: Unlocking the potential of every territory*
- *Cities building tomorrow*

Spotlight theme: **GREEN TRANSITION - MOBILISE YOUR COMMUNITIES!**

In 2025 the *EURegionsWeek close to you* programme wants to engage regions, cities and their local communities in dialogues on how to make the cities and regions of tomorrow good places to live in. With a spotlight on innovative solutions in the green transition, **these conversations will feed the debate ahead of the United National Climate Change Conference (COP30) taking place in Belém, Brazil in November 2025.**

- **Engage in discussions** on how to harvest the benefits of the green transition by ensuring access to sustainable and affordable energy, improving air quality, and making our cities and regions greener, cleaner and prosperous.
- **Let's show together how cities and regions can create thriving economies** within the planetary boundaries, now and for the long-term.

## Event format

- onsite, hybrid or fully digital format
- panels must be gender balanced and reflect the diversity of the local community

- engaging and participatory

## **Suggested formats:**

### **"Local dialogue" format:**

- *a participatory event where speakers and participants interact each other in a lively and open debate (small group exchanges, discussions, questions and answers sessions)*
- *all members of the wider community engaged in the debate, especially those whose voices are traditionally under-represented in democratic processes*
- *at least half of the event dedicated to exchanges with the audience*
- *panel of speakers (we recommend no more than 4) must be gender balanced, and reflect the diversity of the local community*
- *Local organisers can create events, which will truly help people at local and regional levels to contribute to **shape the future of tomorrow, together!***

### **Info sessions (followed by Q&A)**

- *presenting and discussing the new Multi Annual Financial Framework, EU cohesion policy and recovery plans*

- *short and dynamic scenario where few speakers (we recommend up to 3 speakers) have a short presentation, followed by an open questions debate with participants.*

We recommend to involve **Members of the European Committee of the Regions, Members of the European Parliament, Young Elected Politicians** and **EU Local Councillors** in your debate.

By participating in the #EURegionsWeek, organisers commit to respecting the principles of gender balance, greening and data protection of participants in the event.

## **Responsibilities of organisers**

**Overall organisation** – applicants are entirely responsible for the content, planning and execution of the event. The #EURegionsWeek organisers are not responsible for any organisational, logistical or content-related aspects of these events.

**Promotion** – get features on the #EURegionsWeek website. Nevertheless, we recommend that organisers promote their event to the local community. By using the hashtag #EURegionsWeek, a large audience will also be attracted to any social media posts.

**Feedback** – partners agree to give feedback on the scope and content of their event to the #EURegionsWeek organisers via the official report form on the EURegionsWeek platform within one week of the date of their event.

**Ready to bring the EURegionsWeek to your community? Apply now and be part of the conversation shaping the future of Europe!**