REWIMET e.V.
Recycling Cluster Strategic Metals



Success Factors for Stakeholder Engagement and Communications

#### WHY DOES REWIMET EXIST?





Dr. Juliane Messe-Marktscheffel, H.C. Starck Tungsten GmbH:

"The network saves us a lot of work and effort that we would otherwise have to do on our own. It's basically like a **dating agency** for people interested in recycling. They match individual partners and bring them together."

#### **INCREASE OF ADDED VALUE IN METAL PRODUCTION BY**



Joint research projects

Network between companies, regional authorities and universities

Promotion of young talents

Policy advice

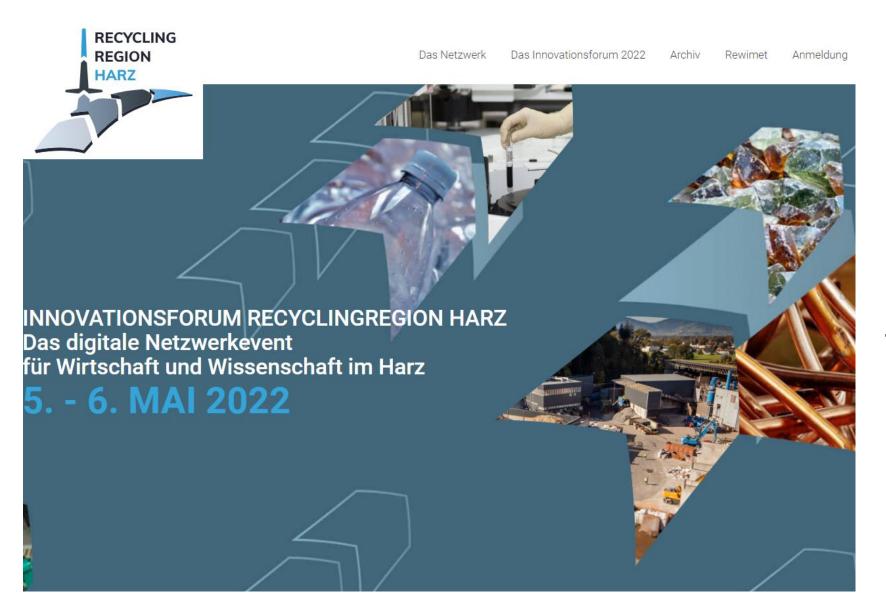




# REWIMET Symposium

Conference with focus on scientific project results





### Innovationsforum Recyclingregion Harz

Fair/Conference with focus on innovation and transfer





## **Excursions and visits**

REWIMET
members visit
sites of raw
material and
recycling
industries





## Regular tables

REWIMET
members
meet together
with invited
guest(s)

#### REWIMET'S SUCCESS FACTORS



- Cluster Manager meets each member annually for a private talk
- Board meetings take place on the invitation by different members on the members locations

Care for rituals and celebration of achievements

Cluster Manager is completely financed by the membership fees

Good and continuous work is the best advertising – and the cheapest





### **Thank You!**

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