

21st

European Week of
Regions and Cities

Thriving Regions, Stronger Europe

Basque CCI ecosystem and key strategic initiatives

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[#EURegionsWeek](#)



NETWORK

28 MEMBER REGIONS



Regional Initiative for Culture and Creativity (RICC)

RICC is an informal Network and since 2014, the year it was founded, it has gathered around 28 European Union regions and local authorities interested in strengthening the cooperation on topics related to culture and creativity.

The former RICC leaders (2014-2021) were **Basque country, Emilia-Romagna and Friuli Venezia Giulia**. Since 2022, the co-coordinators together with the Emilia-Romagna region are the following: **Alentejo, Lombardy and Extremadura regions**, that are supported in their work by other **partner regions (Spain, Italy, France, Czech Republic, Portugal, Sweden and Belgium)**.

Overview

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RICC Network is open to welcome new members and to all those regions that have an interest on these topics and want to cooperate, share best practices and knowledge and promote partnerships.

CCI FIGURES



Basque District Of Culture And Creativity

euskadi.eus

ABOUT ↓

SERVICES

TOOLS

ENGLISH ↓



According to the latest data, CCIIs make up 10.25% of companies in the Autonomous Community of the Basque Country, and 5.29% of total employment.

Generally, the sector is mainly made up of micro-companies, with an average ratio of 2.99% employees per company (as opposed to a general ratio of 5.52 in the Autonomous Community of the Basque Country).

In the case of the Creative Industries, this factor is accentuated, with a ratio as low as 2.2% employees per company. In the Cultural Industries, the ratio is 4.16%

Autonomous Community
of the Basque Country
157.358 companies

CCI 16.122 companies

10,25%

Autonomous Community of
the Basque Country 911.267
jobs

CCI 48.161 jobs

5,29%

Guggenheim effect: How the museum helped transform Bilbao

- ✓ By the late 1980s, and in the context of economic crisis and realising that Bilbao would have to diversify from its traditional economic bases, the Basque authorities embarked on a mega-project to overhaul the city, which included a €1bn programme to restore the polluted estuary and a new metro network.
- ✓ As the push to move Bilbao from an industry-based economy to a service-based one continued, word arrived that the Guggenheim foundation was looking to increase its European presence. In 1991, the Basque government start a deal with the Guggenheim Museum, and in 1997, Guggenheim Museum opened

CITIZENS AT THE CORE AND DIALOGUE WITH THE REGIONAL ECOSYSTEM



CCIs Taxonomy in the Basque Country /

CCS VALUE CHAIN	CULTURAL SECTORS	CREATIVE SECTORS	CAPACITIES	TRANSFORMATIVE FORCES STIP 2030
• Creation • Production and editorial • Distribution, trade and dissemination • Preservation • Education • Management and regulation	• Performing Arts • Visual Arts • Audiovisual y Multimedia • Books & Press • Music • Cultural Heritage	• Architecture • Advertising • VideoGames • Design • Creative Gastronomy • Language Industries • Fashion • Crafts	• Training • Reserach • Transfer	• Digital + Technology • Energy + Environment • Social + Demography



1.1.

BDCC BDCC (Basque District of culture and Creativity). Objetivos 2023

-Puglia Creativa
Noviembre 2023.
Encuentros Clusters Europeos.

- 30 alianzas reforzadas con agentes de industry map y otros Agentes. + 150 organizaciones asesoradas.

- BDCC como Hub el



1.2.

ICCs E INNOVACIÓN - CCIs and INNOVATION CONTRAST. I+D+i en ICCs. Objetivos 2023.

- I+D+i & CCIs. Estudio de casos a nivel internacional. Se presentará la propuesta en la Conferencia

- Conferencia Final 25-26 de octubre. Programa.

CCIs and Innovation



1.3.

CLUSTER UNIVERSITARIO KSIGUNE. Objetivos 2023

-Actualización continua del mapa de activos universitarios en ICCs.

- Convocatoria continua en marcha. Se cierra en octubre. 15 proyectos como objetivo 2023

-Viabilidad propuesta DE grados en ICCS en Euskadi. En estudio.

-KSIgune como Hub en el CWF 2024



1.4.

Iniciativas Tractoras Transversales. Objetivos 2023

- Fomentar la participación de agentes culturales y creativos en las ITTs de Economía Circular y Envejecimiento saludable.

Convocatoria cerrada. A la espera de resultados y adjudicaciones.



1.5.

EIT CULTURE & Creativity2023

- Divulgación convocatorias y proyectos del del EIT C&C en 2023. Realizado

- ECIS 2023: 27 DE Octubre Bilbao. "Decolonising the Innovation". Programa. Participación libre agentes locales interesados.



1.6.

CWF2024 BASQUE COUNTRY:

Creativity World Forum 2024 Basque Country, Bilbao. 20, 21,22 de marzo 2024. Situación de los 4 grupos de trabajo de las 4 áreas tema temáticas.

DCNetwork Reverse misión 2023: Tampere (Finlandia). Junio

Participación en ECIS Helsinborg (Suecia). Mayo

DCNETWORK

KSIGUNE. A strategic tool that since 2020:

Promotes and supports the development of training and transfer projects based on the cooperation between Higher Education centres and agents of the CCI sectors.

3 FLAGSHIPS/ Innovation, CCI and Co-creation booster and local regeneration/multiply effect:

TABAKALERA

AZKUNA ZENTROA

HIBRIDALAB

ksigune

KULTURA ETA SORMEN INDUSTRIAK
INDUSTRIAS CULTURALES Y CREATIVAS



KEY FIGURES | EN CIFRAS

Until 2023 it has gathered / Hasta 2023 ha reunido:

28

Faculties and Schools
(From 5 Universities and 6 Higher Education Centres)

Facultades y escuelas
(5 Universidades y 6 Escuelas de Educación Superior)

19

Participant Entities

Entidades participantes

22

Connection projects

Proyectos de Conexión

3233

Teaching & Research Staff

Docentes y personal investigador

287

Mobilised students

Estudiantes movilizadas/os

6

Cultural sectors

Sectores culturales

* Related to training and research backed by Basque Higher Education .

8

Creative sectors

Sectores creativos

* Relacionados con la formación y la investigación impulsada desde la Educación Superior Vasca.

CONNECTIONS | CONEXIONES



3

Funding calls to date /
Convocatorias de ayudas hasta la
fecha

90,000

€ Budget for 2023/
Presupuesto 2023

3

**Challenge areas: digital, ecologic and
demographic transitions or sectoral
challenges / Retos de la transición digital,
ecológica o demográfica, o retos sectoriales**

33

Delivered projects /
Proyectos desarrollados

2

**Modalities: Training and research
projects / Modalidades: Proyectos de
formación e investigación**

Bachelor's Thesis (BT), Master's Thesis (MT) and Group
Assignment (GA), as well as Research Group Projects.
Trabajos de Fin de Grado, Trabajos de fin de Máster y
trabajos colectivos de asignatura y Trabajos de Grupo de
Investigación.



www.azkunazentroa.eus



Azkuna Zentroa is the Bilbao Society and Contemporary Culture Centre, with a local and international perspective open to dialogue with different community groups. Azkuna Zentroa is a place to take part in culture as a practice, process and space for experiences.



We work with artists, agents and artistic communities with hybrid, multilateral programming models that showcase the day-to-day dimension of all that which is contemporary to reach all types of audiences. We pay special attention to modern Basque creation and to feminist perspectives in art, with mediation and education as a way to generate critical knowledge and transform society through art and artists.



hibridalab

CENTRO DE INNOVACIÓN ABIERTA Y
TRANSFERENCIA CREATIVA DE ÁLAVA

www.hibridalab.eus



- Hibridalab is a space for research and applied creativity. Experimentation and creative prototyping. Real contrast and development. A place for connecting and building networks.
- The Alava Open Innovation and Creative Transfer Centre seeks to promote **hybridisation and cooperation between different** others in order to diversify and transform the territory's social and productive fabric through innovation.



What are we? Tabakalera is an international centre for contemporary culture located in Donostia / San Sebastian, which welcomes and encourages collaborations between different cultural institutions and projects. Our shared mission is to support the cultural and creative sector, contribute to developing Basque society's creative and critical abilities, and foster the availability and enjoyment of culture.

What do we provide? As a centre for creation, Tabakalera has the key goal of encouraging talent, raising awareness on contemporary creation, and promoting what the creative and cultural sector brings to the table for all other sectors and society at large.

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ESKERRIK ASKO!

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