

22nd

EUROPEAN WEEK of
REGIONS and CITIES



HANDELSKAMMER
BOZEN
CAMERA DI COMMERCIO
DI BOLZANO

TALENT
CENTER



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ALTO ADIGE
PROVINCIA AUTONOMA DE BULSAN
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THE TALENTCENTER OF BOLZANO/BOZEN

Making Talents Visible: Strengthening the resilience of young people and regions

#EURegionsWeek





SOUTH TYROL

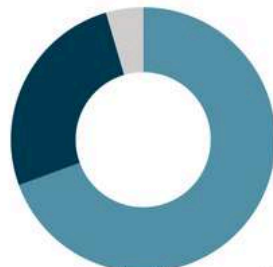
SOME BASIC FACTS



537.089

Population
(average 2022)

Languages



■ German ■ Italian ■ Ladin



Source: ASTAT; ISTAT; Ufficio Osservazione mercato del lavoro; elaborazione IRE

IRE | Istituto di
ricerca economica





DROPPING OUT OF SCHOOL: THE NUMBERS HAVE INCREASED IN SOUTH TYROL



1. ELETs on the rise
2. Above the EU-27 average
3. NEETs amount to 10%
4. Combined with a shortage of skilled labour



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GAMECHANGER VOCATIONAL ORIENTATION



Orientation-activities:

1. empower personal **talents**
2. promote **informed educational and vocational choices**
3. improve the **employability**
4. **reduce the risk** of ELET und NEET

BUT: Not all students take part in orientation-activities!



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CROSSREGIONAL COOPERATION

- Inspired by the Talentcenter Graz (Austria)
- In cooperation with local partners
- Standardised tests
- Voluntary participation
- For classes or groups



CHAMBER OF COMMERCE,
INDUSTRY, CRAFTS AND
AGRICULTURE OF BOLZANO

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COHESION
ITALY 21-27
ALTO ADIGE-SÜDTIROL



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INFORMATION ABOUT THE TALENTCENTER



Administration:	Chamber of commerce
Target group:	Secondary school students (2 nd and 3 rd grade); 13-15 years old
Equipment:	24 stations: 18 computer stations 6 motor skills stations
Languages:	German or Italian
Duration:	4 - 5 hours (with break)



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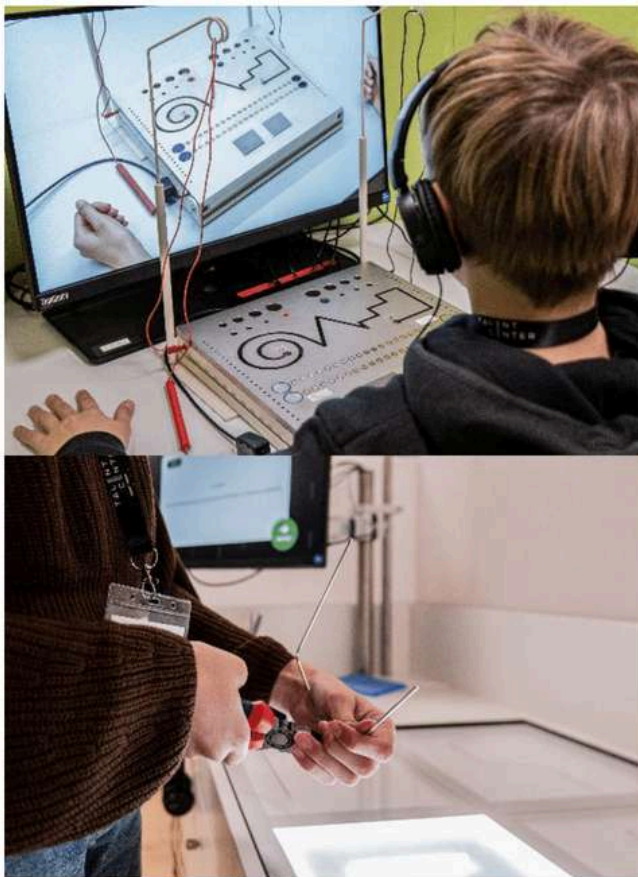
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THE TESTS AT THE TALENTCENTER



- Test of interests
- Test of cognitive abilities
- Test of work-related knowledge
- Test of motor skills and receptivity



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THE RESULTS

Talentreport

- Automatic generation
- Can be downloaded **only** by the student and his/her parents
- It provides the **feedback** to the tests in a easy language and **job suggestions**



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WHAT TO DO WITH THE RESULTS?



The young people contact the Office of Educational Guidance and Career Counselling with the Talentreport in order to get:

- individual counselling
- test explanations
- educational suggestions



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CONCLUSION

1. Demographic change
2. Fewer young people entering the labour market
3. Proper matching is crucial to job retention and young people's self-fulfillment
4. Talentcenter improves the resilience of the regional labour market



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THANK YOU FOR YOUR ATTENTION!

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