#### **Empowering Communities**

7-10 October 2024

Presentation for interested applicants:

European Capitals of Inclusion and Diversity

Award 2025



\*This presentation aims to introduce basic information on the competition. Before preparing and submitting your application, always consult the rules of contest and the guidance note for applicants.



### Empowering Communities 7-10 October 2024

Launched for the very first time in November **2021** by the European Commission.

Part of the <u>Commission's anti-racism action plan</u> and <u>LGBTIQ Equality Strategy 2020-2025.</u>

Aims to recognize local authorities' best practices that can be a source of inspiration for other European cities in creating more diverse and inclusive environments for their citizens.





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#### **Award 2024**

- Almost 70 eligible applications received in 2024 and more than 220 within the first three editions of the Award
- Discover the 2024 <u>shortlisted candidates</u> and <u>winners</u>
- Watch the <u>highlights</u> of the 2024 Award ceremony and visit the <u>online gallery</u>



#### **Award 2025**

- To be launched this autumn: to stay up to date, subscribe to <u>#DiversityCapitals newsletter</u> and visit our <u>official website</u>
- Local authorities from the EU will be invited to apply in one of the two general categories and Specific Award category:
  - Local authorities with less than 50 000 inhabitants
  - Local authorities with more than 50 000 inhabitants
  - Specific Award Inclusive Housing (the size of local authority is not a factor in this category)

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### **Applications – important to keep in mind**

- There is a lot of information to capture and communicate in the tight space provided by the application form
- Applications require some thought and preplanning as well as careful drafting
- Applicants must be sure they have the conditions in place for a strong application and that adequate data are collected to demonstrate this

#### Eligibility criteria – key points

- The Award is open to all local authorities, including towns, cities and regions of the EU
   Member States
- The previous winners of the Award cannot apply in year 2025
- Best practices covering all grounds of discrimination under <u>article 19 of TFEU</u> and their intersectionality are eligible



#### **Application form – in more detail\***

- Answer all the questions, complete all sections of the application form and adhere to the word limits indicated per section
- Local authorities competing for Specific Award shall answer
   both the General part and the Specific Award part of the application form
- Remember to always give detail on: your approach and strategy, key innovative activities, timeframe of activities, specific facts and numbers
- The applications can be completed in any of the official languages of the EU (they will be translated using an automated translation system). Applicants are encouraged to submit the application in English, if possible, to facilitate the handling of proposals and speed up the evaluation process

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\* Before preparing and submitting your application, read the rules of contest and guidance note for applicants that include complete and detailed information – they will be published on the official website

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#### DO'S

- Be as clear and precise as possible don't repeat points already made
- Identify your partners in a clear detail, specifying whether they are local, national, international, and outline their roles in your initiatives
- Measure changes and results from your intiatives before submitting your application – number of activities and/or participants are not considered as impact
- Note briefly any particular barriers in your local/national context that might hinder D&I initatives on specific grounds of discrimination
- Make sure to attach all documents: declaration of honour (obligatory) and PowerPoint presentation (optional)

#### DON'T'S

- Don't use links to other materials and documents you can use PowerPoint presentation to provide additional information that would add value to your application
- Don't present a high level of details on only one or a small number of initatives — it is important to present a clear picture of the full range of what you are doing



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### The Award Ceremony – save the date

- Award Ceremony: 29 April 2025 in Brussels and streamed online
- Networking event (by invitation only): 30 April
   2025 in Brussels
- Mayors of the winning and shortlisted local authorities will be invited to Brussels to attend both the Award Ceremony and the networking event.
- The winners will receive a physical award and a framed diploma. They will be promoted on social media and be able to use a 'winner visual' on their websites/materials



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#### THANK YOU FOR YOUR ATTENTION



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