

Abstract geometric lines in black on a white background, forming various overlapping polygons and shapes.

# BACID III PROJECT – SOMBOR

**Conference: “Unlocking Digital Frontiers & Maximizing  
Potential for Local Governments in WB6 and Moldova”**

Sombor – 16<sup>th</sup> & 17<sup>th</sup> October, Sombor

# PARTNERS ON PROJECT

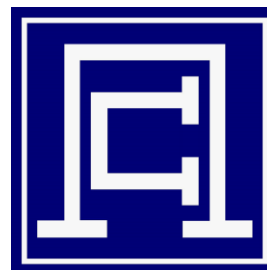
NALAS



CITY OF SOMBOR



PU PARKING SERVIS SOMBOR



# PROJECT: IMPLEMENTATION OF A SMART PARKING MANAGEMENT SYSTEM IN SOMBOR

Main goal and benefits of Project:

- Enhance urban mobility;
- Minimize search time for parking thus improving traffic conditions in the city center.
- Promotion of environmental awareness;
- Provision of real-time air quality data;
- Increase citizen engagement;
- Creation of data-driven decision-making by using open data formats to allow local researchers and urban planners to create better and sustainable ideas.



# BUSINESS MODEL

## ABSTRACT

We based our research on market trends and social media

## DESIGN

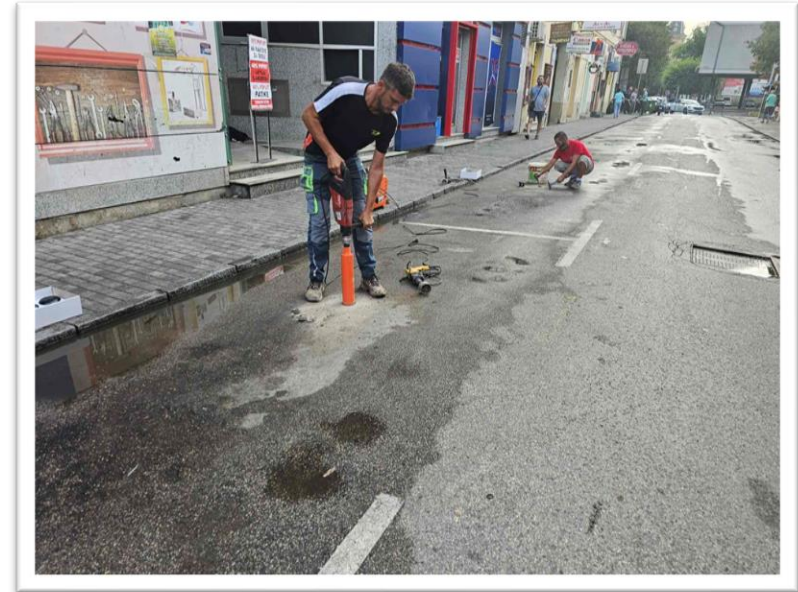
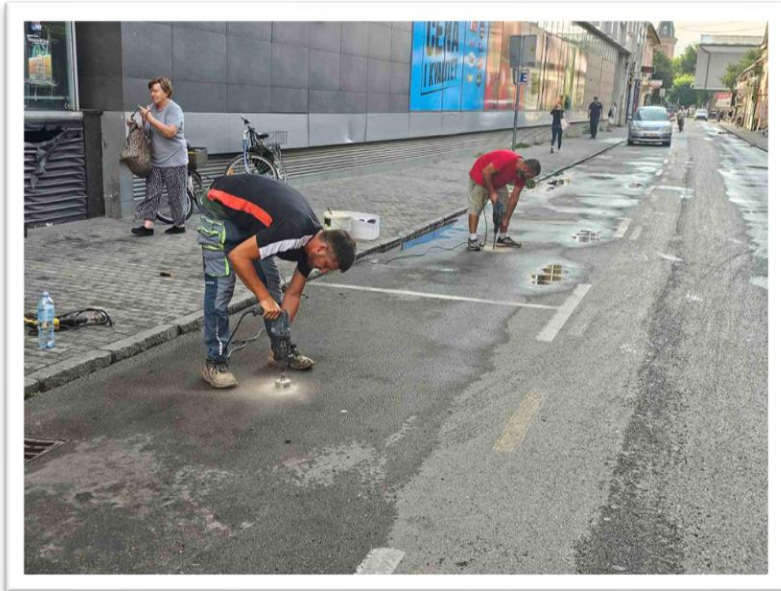
We believe people need more products specifically dedicated to this niche market

## RESEARCH

Minimalist and easy to use

# IN PRACTICE WHAT WE ACHIEVED

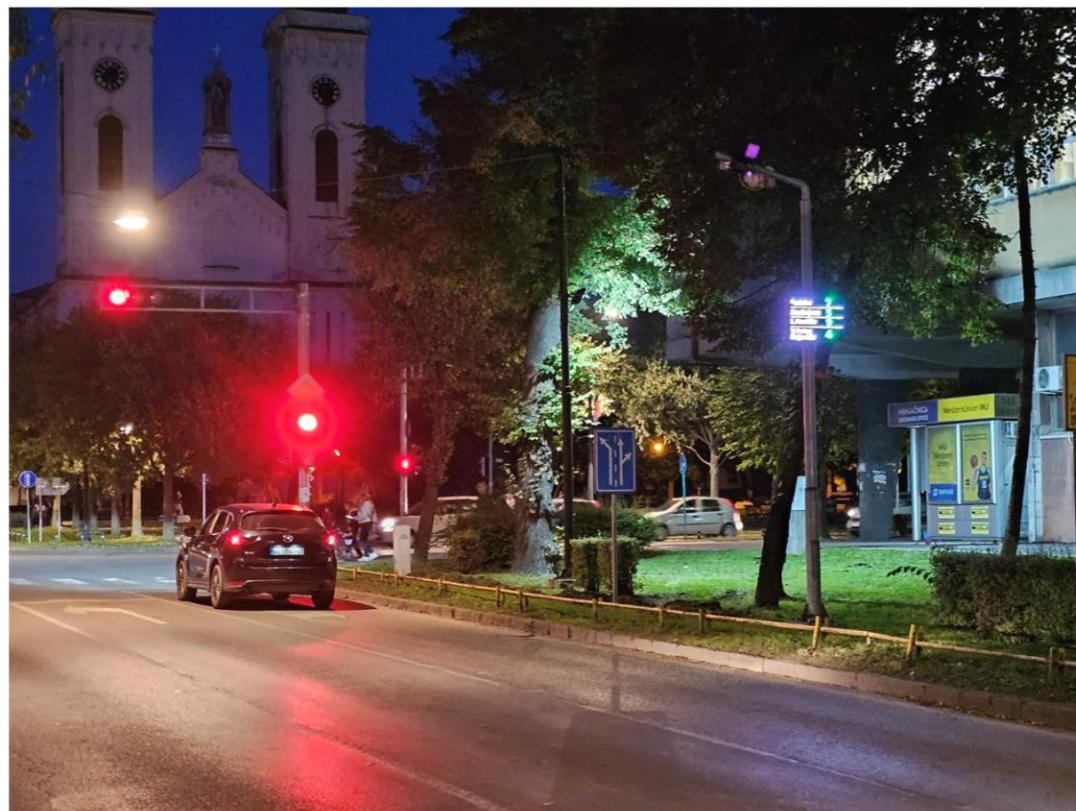
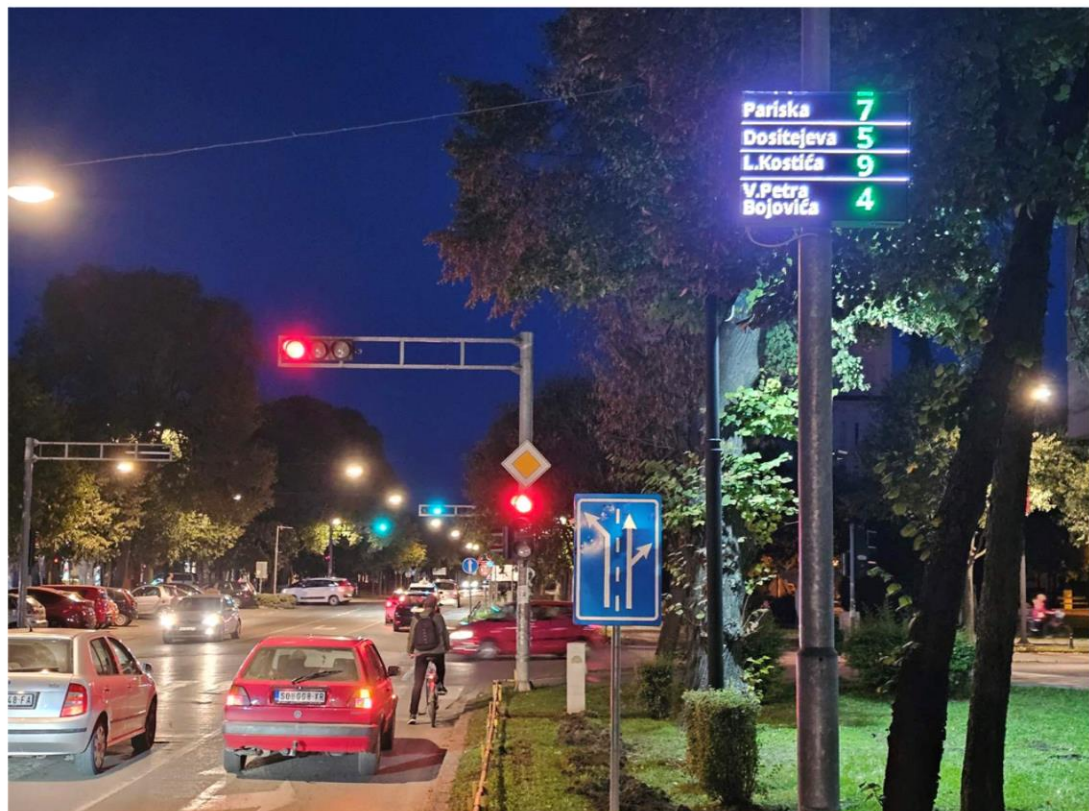
INSTALLED PARKING SENSORS IN 4 STREETS





# IN PRACTICE WHAT WE ACHIEVED

INSTALLED LED INFO PANELS IN 4 STREETS





# THANK YOU FOR YOUR ATTENTION

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economic development

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