

# Together for EU Tourism



## Workshop:

### Tourism regions addressing climate change risks

8 October 2024, 14:30 – 15:30h CET

Albert Borschette Conference Centre, Room 4A

Rue Froissart 36, 1040 Brussels



Climate change risks and adaptation to the impacts is a growing challenge for tourism destinations. Regional and local authorities, Destination Managing Organizations need support and good practice examples how to address this challenge. The stock-taking report of Transition Pathway for Tourism, published in January 2024, has identified climate change as a growing concern for the future of tourism ecosystem. The recent report of the European Environment Agency on European Climate Risk Assessment and the Commission Communication on managing climate risks, both released in March 2024, provide a scientific basis and policy guidance for all European economic sectors. Therefore, this session aims at showcasing good practice by regional or local tourism authorities, how they are addressing climate change risks and adapting their strategies to make tourism more resilient in their territories.

PROGRAMME	
14:30-14:35	<p><b>Welcome and introduction by moderator</b></p> <p>Ms. Ramune Genzbigelyte -Venturi <i>Policy Officer for Tourism, Unit GROW G1 – Tourism and Textiles European Commission, DG Internal Market, Industry, Entrepreneurship and SMEs</i></p>
14:35-14:50	<p><b>Introduction of speakers:</b></p> <ul style="list-style-type: none"><li>• <b>North Europe destination: Swedish Lapland, Sweden</b> <u>Speaker:</u> Ms. Camilla Bondareva <i>Head of Brand Communications, Swedish Lapland Visitors Board</i></li><li>• <b>Mountain destination: Auvergne-Rhône-Alpes Region, Grenoble, France</b> <u>Speaker:</u> Ms. Emmanuelle George <i>Laboratoire EcoSystèmes et Sociétés En Montagne Cheffe de département adjointe ACT</i></li></ul>

	<ul style="list-style-type: none"> <li>• <b>South Europe coastal destination: OesteCIM, Intermunicipal Community of West Coast, Portugal</b>  <u>Speaker:</u> Mr. André Lopes  <i>Public Officer in the Intermunicipal Public Policies Division, Environmental Area</i>  <i>Oeste Intermunicipal Community (Comunidade Intermunicipal do Oeste), Portugal</i></li> </ul>
<b>14:50-15:10</b>	<b>Panel discussion with speakers. How regional tourism destinations are adapting to the impacts of climate change. Challenges and solutions.</b>
<b>15:10-15:25</b>	<b>Questions from the audience</b>
<b>15:25-15:30</b>	<b>Closing conclusions</b>

