# European week of Cities and Regions Close to you



# How can AI, digitalisation, and greening ensure smart and sustainable growth for EU regions and cities?

Naples, 26 november 2024 (Onsite & Online Event) Villa Doria D'Angri, Via Francesco Petrarca 80 (Parthenope University)

10:00 Welcome and opening remarks

Antonio Garofalo, Rector, Parthenope University Massimo Fedeli, Head of the Department for Development of Methods and Technologies for the production and dissemination of statistical information, Istat

# 10:20 Introduction to the Workshop

Simona Cafieri, Senior Researcher, Central Directorate for Communication, Information and Services to Citizens and Users, Istat

# Session I: Twin transition and A.I. for EU Regions and Cities

Moderator: Rina Camporese, Head of Unit promotion and the dissemination of data Istat

- 10:30 Andres Fuentes Hutfilter, Head of the Environmental and Land Use Economics Unit in the OECD's Centre for Entrepreneurship, SMEs, Regions and Cities
- 10:50 Francesco Molica European Commission, DG Joint Research Centre, Directorate B- Fair and Sustainable Economy
- 11:10 Maria Angeles Ruiz Ruiz, Andalucía TRADE (Agency for Economic Transformation and Development of Andalucía), Andalusian Smart Specialisation Strategy for Sustainability, S4Andalucia 2021-2027 Technical Office
- 11:30 Massimo Fedeli, Head of the Department for Development of Methods and Technologies for the production and dissemination of statistical information, Istat

## Session II: Artificial Intelligence in practice: Ideas and Projects

Moderator: Simona Cafieri, Senior Researcher, Central Directorate for Communication, Information and Services to Citizens and Users, Istat

- 11.50 Mariarosaria Russo, Project Manager, Formez
- 12.05 Gianluca Monturano, University of Bari and University of Modena and Reggio Emilia
- 12.20 Sergio Guida, Sustainable lab, Vanvitelli University
- 12:35 Q&A: Open Floor to Participants

## 13:00 Closing Remarks

Rina Camporese, Head of Unit promotion and the dissemination of data, Istat

## For ONLINE participants

Inscription form https://forms.office.com/e/pUS726wtNr







https://urly.it/312sxz



