

23rd

EUROPEAN WEEK of
REGIONS and CITIES

Shaping Tomorrow, Together

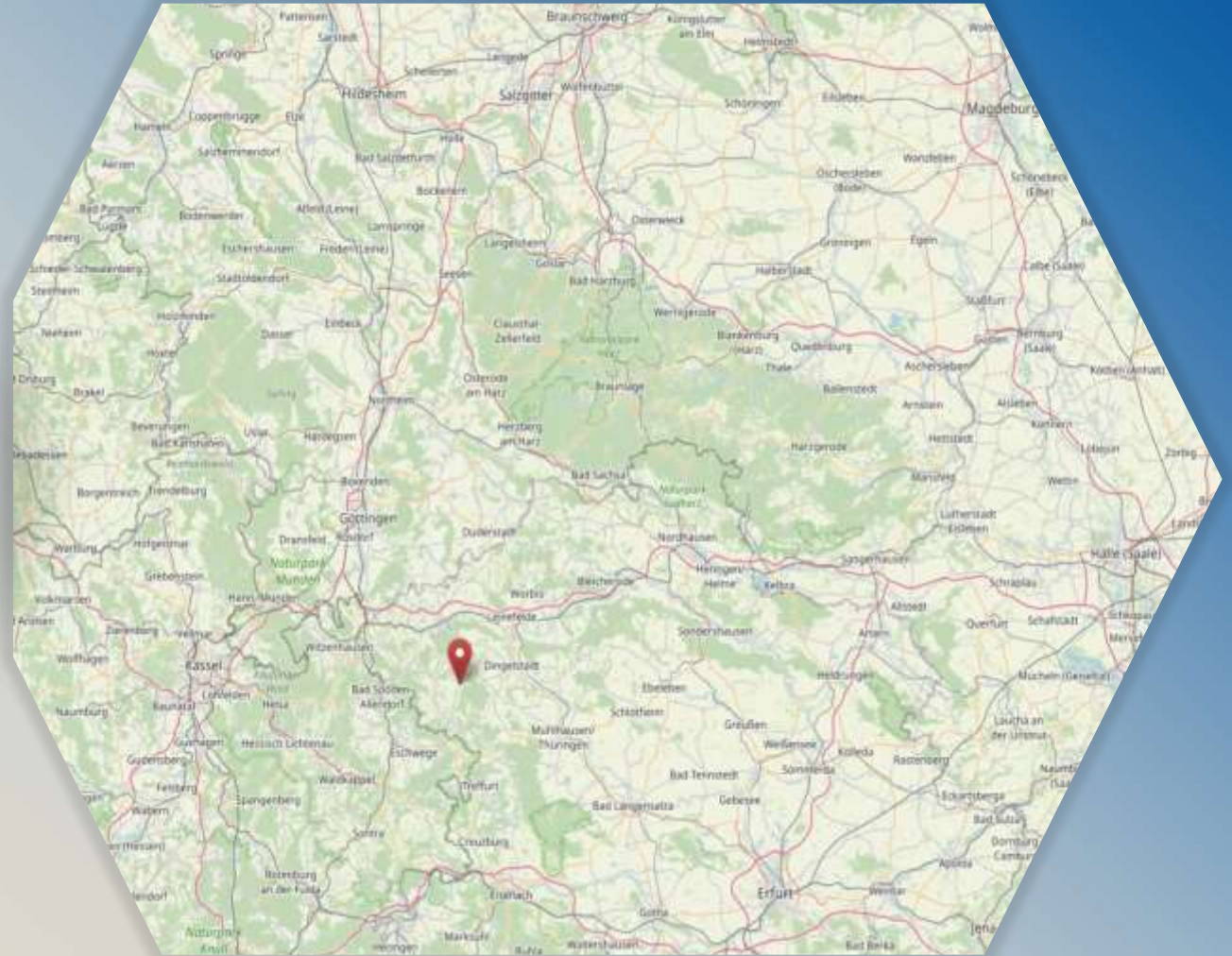
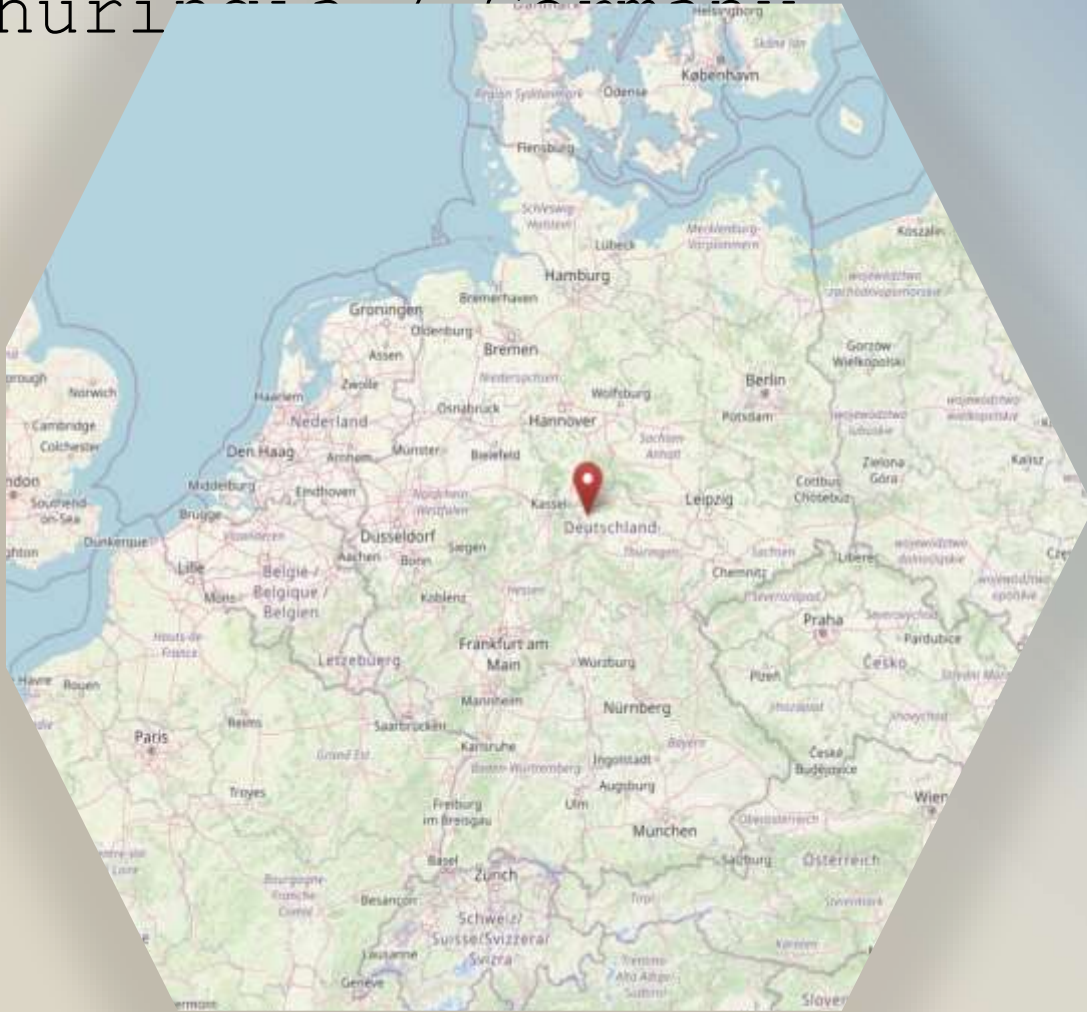
13-15 OCT 2025

SMARTinfeld

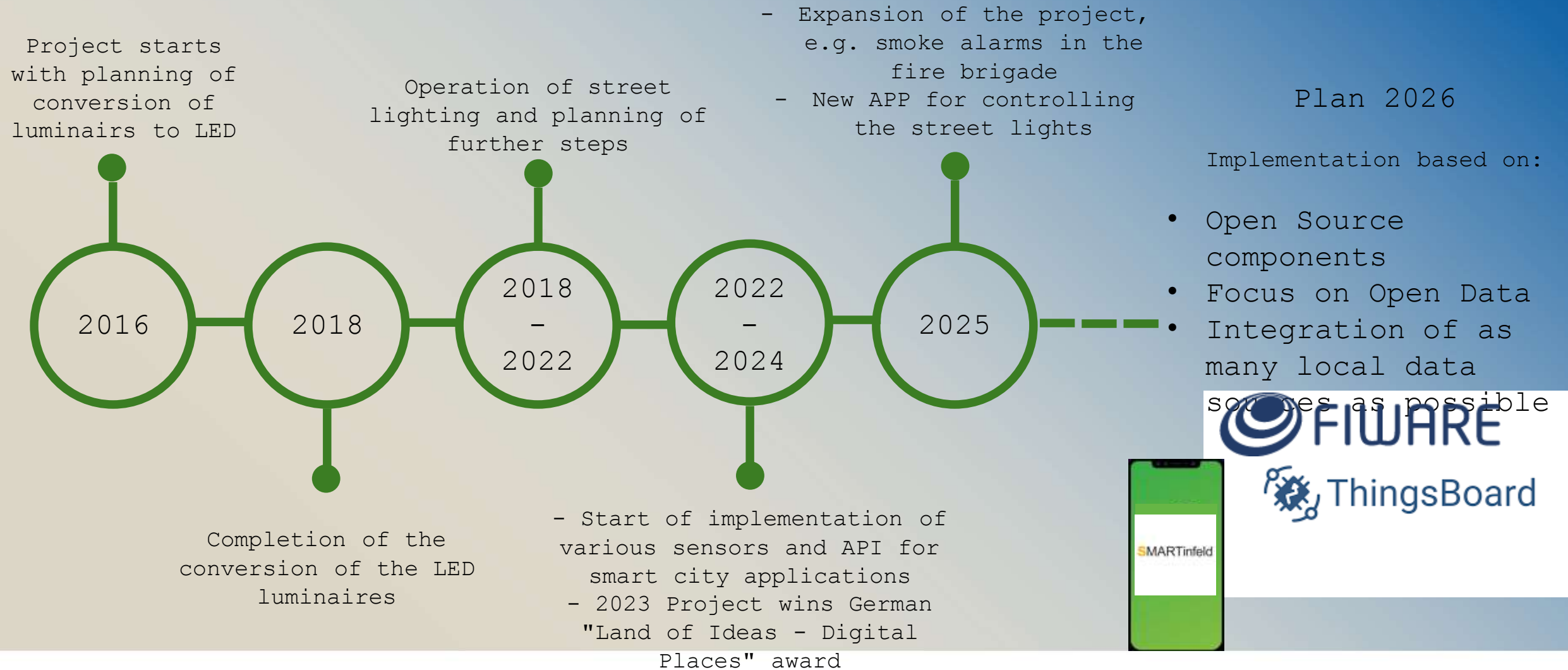
#EURegionsWeek



SMARTinfeld – a smart village project in Thuringia / Germany

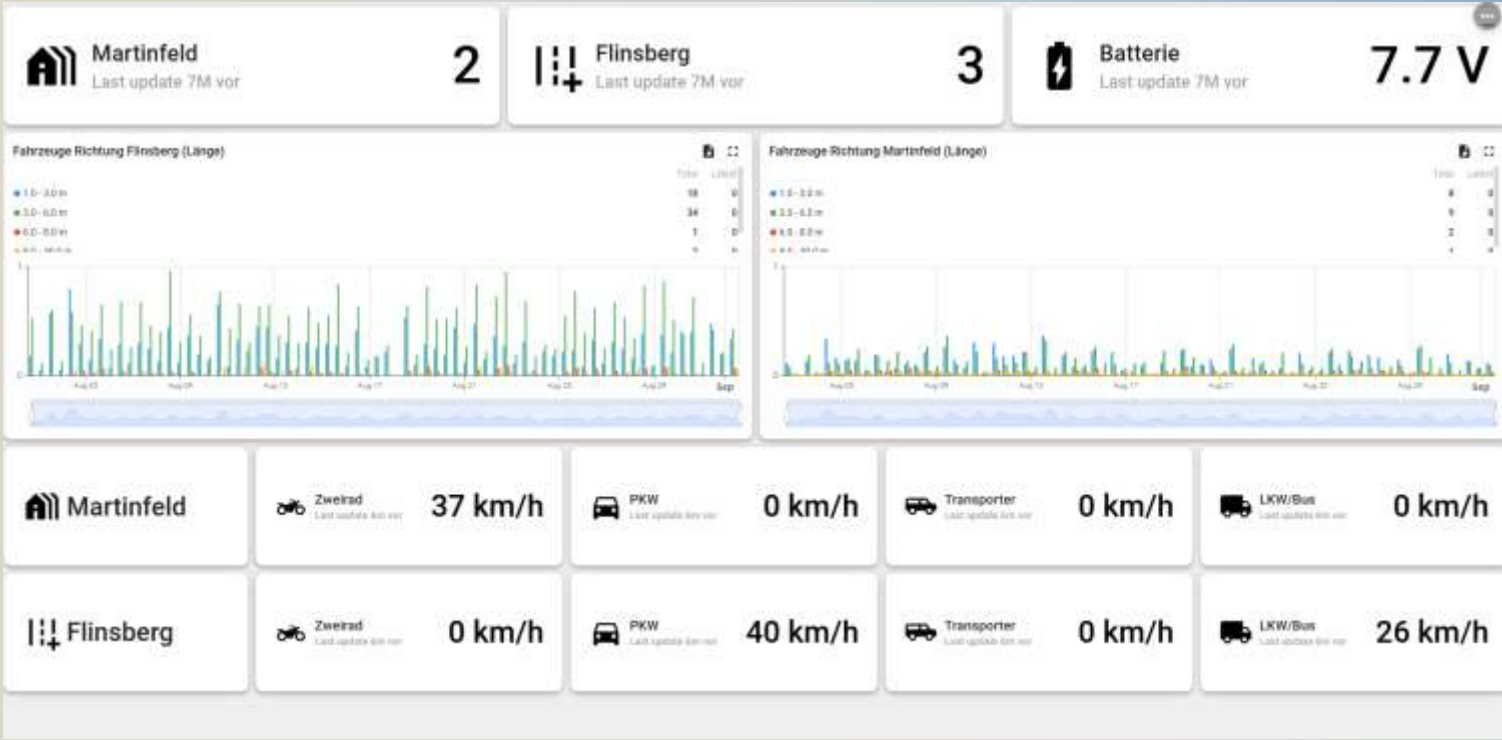


SMARTinfeld – the history of the project

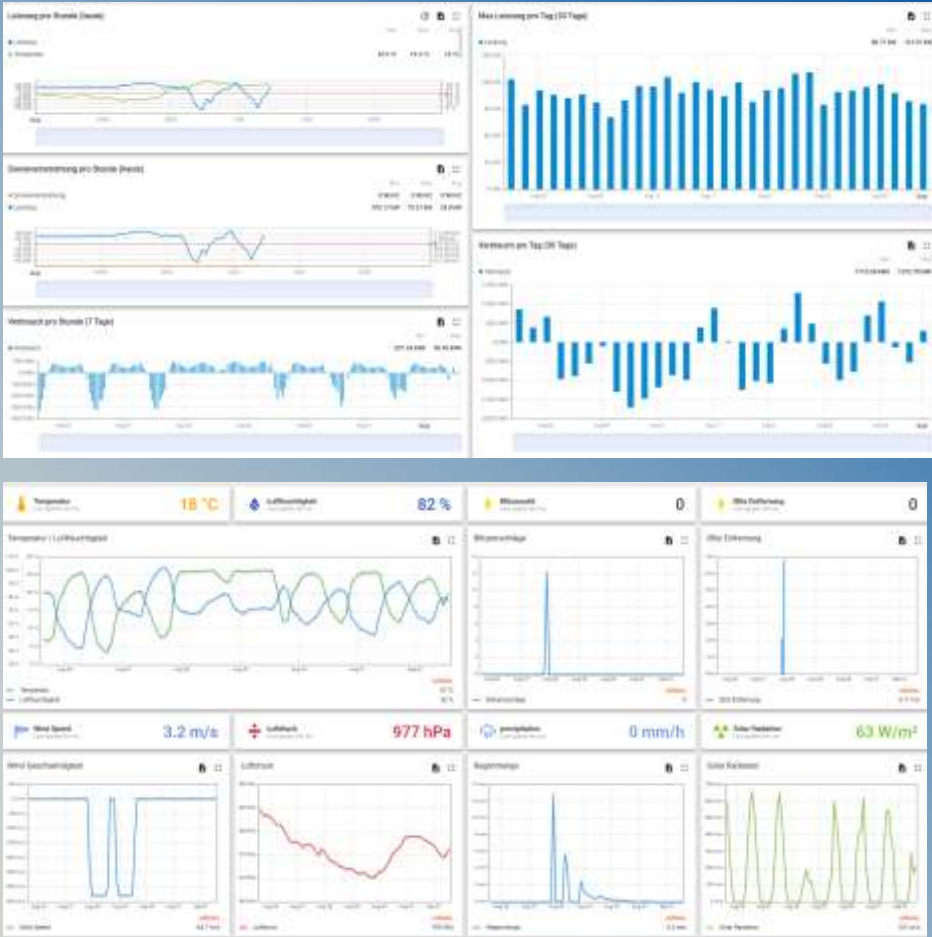


SMARTinfeld – some usecases of the project

Energy monitoring



Traffic counting



Weather monitoring



SMARTinfeld – Experience on rural technology projects

Challenges

- There is often a lack of resources to deal with new technologies and implementation
- The focus is often on implementing existing specifications – little room for vision
- Digitalization is primarily pursued in cities, not in rural areas => less budget in rural areas



- Creation of blueprints – which can be used plug & play
- Creation of standardisation

Advantages

- Fast decision-making processes
- More freedom to test things
- good results in field trials

