

Kick-off meeting 9 April 2025

23<sup>rd</sup>

# EUROPEAN WEEK of REGIONS and CITIES

Shaping Tomorrow, Together

13-15  
OCT  
2025

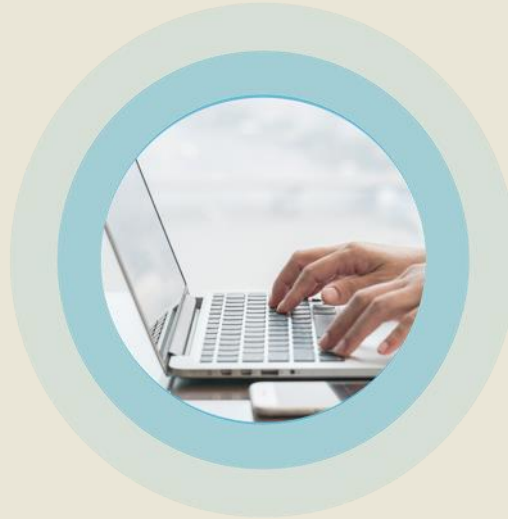
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# The #EURegionsWeek



*Largest event on  
cohesion policy*



*Platform for regions  
and cities*



*Innovative and  
participative sessions*



Capacity building



Networking



Exchange



Learning

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## OVERVIEW

- Motto and thematic areas
- Programme and key features
- Sessions formats and venues
- Who can apply, partners' categories and Regional partnerships
- EURegionsWeek Close to you
- What to prioritise in the application?
- How to apply?
- Offer and commitments
- Timelines
- Stay informed and contact

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# ORGANISERS

*European Commission's  
Directorate-General for  
Regional and Urban Policy  
(DG REGIO)*



*European Committee  
of the Regions*



**European Committee  
of the Regions**

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**MOTTO**



***Shaping  
Tomorrow,  
Together***

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# THEMATIC AREAS



**Cohesion and Growth  
for the Future**



**The right to stay:  
Unlocking the potential  
of every territory**



**Cities building  
tomorrow**

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# PROGRAMME

## 13 October

PM ■ Opening Ceremony

## 14 October

AM-PM ■ High level thematic sessions  
■ Partners' sessions  
PM ■ Regiostars pitches  
PM ■ Exhibition  
■ Megalizzi-Niedzielski Prize  
EVENING ■ Tastings

## 15 October

AM ■ Cohesion alliance  
AM-PM ■ Partners sessions  
■ Exhibition  
PM ■ High level thematic sessions  
■ Joint REGI-COTER meeting  
EVENING ■ REGIOSTARS Awards Ceremony  
■ Reception

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# KEY FEATURES



Quality over quantity



Go beyond Brussels, greater accessibility



Format based on regional and local partners' needs



New interactive and cocreation formats



Key role of the EURegionsWeek close to you

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# SESSIONS FORMATS

90 Minutes	60 Minutes	30 Minutes
<ul style="list-style-type: none"><li>• Interactive Sessions</li><li>• Political/Policy Debate</li></ul>	<ul style="list-style-type: none"><li>• Workshops</li></ul>	<ul style="list-style-type: none"><li>• EURegionsTalk</li></ul>
Other		
<ul style="list-style-type: none"><li>• Exhibition/Stand</li><li>• Tastings</li><li>• Evening gatherings</li></ul>		

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# VENUES



*Square*



*European  
Committee  
of the Regions*



*Regional offices*



*EURegionsWeek  
Close to You*

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## WHO CAN APPLY?

Applicants must have **an established residence** in:



- ✓ An EU Member State
- ✓ A country contributing to/participating in an EU Programme

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# PARTNERS' CATEGORIES



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# REGIONAL PARTNERSHIPS

**A group** exclusively composed of Local/regional authorities



**At least 2 countries represented** – min. 1 partner coming from the EU



**A min. of 4 and a max. of 8** regions or cities, towns or provinces



**At least 1** Member of the European Committee of the Regions and /or a local or regional politically elected representative

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# EUREGIONSWEEK CLOSE TO YOU



- ✓ **13 October to 30 November 2025**
- ✓ **All around Europe, in your region, city, town...**
- ✓ **Thematically linked to #EURegionsWeek2025**
- ✓ **Web and social media visibility**

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# WHAT TO PRIORITISE IN THE APPLICATION?



## CONTENT

(title, description,  
potential speakers,  
communication plan)



## FORMAT

(interactive,  
participatory)



## TERRITORIAL FOCUS



## CAPACITY TO WORK IN PARTNERSHIP



## INCLUSIVENESS



## THE FUTURE OUTLOOK

## HOW TO APPLY?



- ✓ Single online application form on our [website](#)
- ✓ Deadline for applications:  
**11 May 2025**
- ✓ Results of selection procedure:  
**mid-June 2025**

# OFFER AND COMMITMENT



## *Our offer*

- EURegionsWeek platform
- Joint secretariat
- Technical support
- Communication tools

## *Your commitments*

- High communication standards
- Gender balance
- Paperless
- Processing of personal data

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# TIMELINE

**9 April**



**Kick-off meeting**

**9 April-11 May**



**Apply!**

**Mid-June**



**Selection results**

**End June**



**Partners'  
meeting**

**End June**



**Update your content and  
request interpretation**

**Early July**



**Pre-registration**

**Official programme  
and  
registrations launch**

**Mid July**



**Mid September**



**Confirm your  
speakers!**

**End September**



**Registration  
closes**

**13-15 October**



**EURegionsWeek  
2025!**





# TIMELINE #EUREGIONSWEEK CLOSE TO YOU



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## STAY INFORMED



**Event guide** with detailed information available on the website  
<https://europa.eu/regions-and-cities>



European Week of Regions and Cities **newsletter**



**EURegionsWeek**

*@EUinmyRegion*

*@EU\_CoR*



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# Q&A

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# CONTACT

**Event Secretariat**

[contact@euregionsweek.eu](mailto:contact@euregionsweek.eu)



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