



## Catalonia goes digital with the help of its citizens and businesses

Promoting digital and mobile transformation in the region



Catalonia needs to advance in an economic and social model based on innovation, knowledge and digital transformation, promoting the digital economy as a motor to improve the competitiveness of companies





## **Objectives:**

- Support the digital transition through the territory and include both local organisation and citizens in the process
- Help to open new markets and digitalise those that already exist
- Make Catalonia a focal point for advanced digital technologies

## Impact on local community:

- Boost to digital, economic and social transformations
- Identification of key players and emerging digital technologies in the region
- Creation of synergies between traditional companies and ICT companies from emerging sectors
- Deployment of new digital infrastructures (5G), public-private networks and laboratories of innovation
- Contribution to activate other European cross-border initiatives on 5G, AI and drone technologies





Three territorial digital social innovation collaborations to achieve an inclusive digital transition: networks made up by administrations, universities and research centres, companies and citizens



Through the
SmartCatalonia
Laboratory initiative,
more than 50
municipalities offer
public spaces where
innovative digital
solutions can be
deployed and
validated

## **Funding:**

Over € 3 million from cohesion policy (ERDF)

Find out more:

